

**Mackrell
Turner
Garrett**

Data Protection A Quick Guide

The Data Protection Act 1998 (the Act) requires businesses to comply with certain principals to safeguard the use and transmission of personal information. Under the Act businesses are required to inform the Information Commissioners Office (the ICO) how personal information is processed.

Certain businesses are exempt from notifying the ICO, however, almost all businesses with a 'contact us' facility on their website will need to be registered and certainly any businesses which collate personal or sensitive data on an individual will need to be registered.

In order to build up a good reputation for your business you need to ensure your business is run in compliance with all applicable legislation and that the professionalism of the brand is fully protected at all times. A failure to comply with the Act could have a detrimental impact on your business if enforcement action is taken.

Failure to notify the ICO when required to do so is a criminal offence. We can assist you with the registration process and would be more than happy to discuss this with you in further detail.

Consumer Protection (Distance Selling Regulations), Terms and Conditions of Business, online Privacy Policy, Trading Regulations and protection of Intellectual Property Rights are also key considerations for any successful business and we would be more than happy to discuss these with you in more detail.

If you would like to talk about your legal obligations regarding data protection or any other considerations for your business, please contact:



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