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THE NEW GENERAL DATA PROTECTION REGULATIONS

WHAT THE NEW RULES MEAN FOR YOUR BUSINESS

What is GDPR?

The General Data Protection Regulations (GDPR) are a new set of legal requirements governing the handling and storage of personal data. They come into effect in May 2018 and affect all EU countries, replacing the existing UK Data Protection Act (DPA).

If the UK is leaving the EU in 2019, can't I just ignore GDPR?

No. Even after the UK leaves the EU in 2019, GDPR will continue to apply and will be a legal requirement here in this country.



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What's new?

The new GDPR rules are far-reaching so it's best to seek expert legal advice on how exactly it will affect your particular business.

In a nutshell, GDPR now means:

- You need to obtain explicit consent for data to be held – i.e. 'opt-in' rather than 'opt out'
- Records need to be kept up to date, must not contain personal information that is not strictly necessary and must not be stored for longer than is required for the specified purpose
- Data must be more securely processed to protect against cyber-attacks
- Customers now have a 'right to be forgotten' – meaning that you must remove their data permanently on request
- Any breaches must be reported promptly and without delay

What do I need to do?

You need to make sure your business is compliant with the new rules by May 2018. A failure to do so could be very costly as the maximum fine for a breach of GDPR can be up to 20 million Euros or four per cent of your annual turnover.

Contact the experts at Mackrell Turner Garrett

Our Corporate Law specialists can help you make sense of GDPR and ensure your business is fully compliant. To find out more please contact:



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